

# 39th Annual **COX** Cablethon Auction

**Saturday  
April 9  
2 p.m. to  
Midnight**



**Benefiting**  
**Covenant**  
HOSPICE  
Licensed in Florida in 1983

[support.covenanthospice.org/cablethon](http://support.covenanthospice.org/cablethon)

## SPONSORSHIP OPPORTUNITIES

Saturday, April 9, 2011 • 2 p.m. - Midnight • Cox Channels 2 & 6

### **PRODUCER Sponsorship**

**\$10,000**

- Your representative can participate in LIVE, ON-AIR Opening & Closing Festivities
- Your representative can participate in a LIVE, ON-AIR Interview & Check Presentation
- Your representatives can host the phones at the ON-AIR call-in desk for a two-hour segment
- Your logo displayed on screen throughout the ENTIRE televised event
- Your Sponsor Commercial played throughout the ENTIRE televised event
- Your logo included on ALL Signage, Print & On-Air Promotions as the PRESENTING sponsor
- Your logo prominently placed on the Cablethon website
- Spotlight recognition during the ENTIRE televised event
- Induction into the Covenant Society at the highest level—Diamond Level Member

### **DIRECTOR Sponsorship**

**\$5,000**

- Your representative can participate in a LIVE, ON-AIR Interview & Check Presentation
- Your representatives can host the phones at the ON-AIR call-in desk for a two-hour segment
- Your Sponsor Commercial played throughout the ENTIRE televised event
- Your logo included in On-Air Promotions & Post-Event Thank You Ad as a DIRECTOR sponsor
- Your logo prominently placed on the Cablethon website
- Induction into the Covenant Society at the highest level—Diamond Level Member

### **ANCHOR Sponsorship**

**\$2,500**

- Your representative can participate in a LIVE, ON-AIR Check Presentation
- Your representatives can host the phones at the ON-AIR call-in desk for a two-hour segment
- Your Sponsor Commercial played during the televised event
- Your logo included in On-Air Promotions & Post-Event Thank You Ad as an ANCHOR sponsor
- Your logo included on the Cablethon website
- Induction into the Covenant Society as an Emerald Level Member

### **REPORTER Sponsorship**

**\$1,000**

- Your representative can participate in a LIVE, ON-AIR Check Presentation
- Your representatives can host the phones at the ON-AIR call-in desk for a two-hour segment
- Your name included in On-Air Promotions & Post-Event Thank You Ad as a REPORTER sponsor
- Your name included on the Cablethon website
- Induction into the Covenant Society as a Ruby Level Member

### **ENGINEER Sponsorship**

**\$500**

- Your name included in On-Air Promotions & Post-Event Thank You Ad as an ENGINEER sponsor
- Your name included on the Cablethon website
- Induction into the Covenant Society as a Sapphire Level Member

### **COPYWRITER Sponsorship**

**\$250**

- Your name included in On-Air Promotions & Post-Event Thank You Ad as a COPYWRITER sponsor

For more information, contact Jenni Perkins at 598-5003 or [jenni.perkins@covenanthospice.org](mailto:jenni.perkins@covenanthospice.org)

**Covenant**  
HOSPICE  
*a special kind of caring*  
— Licensed in Florida in 1983 —

39th Annual **COX**  
**Cablethon Auction**



Benefiting

[support.covenanthospice.org/cablethon](http://support.covenanthospice.org/cablethon)

**Saturday  
April 9  
2 p.m. to  
Midnight**



# SPONSORSHIP COMMITMENT FORM

CONTACT: Jenni Perkins, Development Manager • 101 Hart Street, Niceville, FL 32578  
P: 850-598-5003 F: 850-678-5579, [jenni.perkins@covenanthospice.org](mailto:jenni.perkins@covenanthospice.org)

Saturday, April 9, 2011 • 2 p.m. - Midnight • Cox Channels 2 & 6

DONOR'S NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY, STATE, ZIP: \_\_\_\_\_  
PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

## SPONSORSHIP LEVEL:

- PRODUCER (\$10,000+)
- DIRECTOR (\$5,000)
- ANCHOR (\$2,500)
- REPORTER (\$1,000)
- ENGINEER (\$500)
- COPYWRITER (\$250)

## OTHER:

- I AM UNABLE TO SPONSOR, BUT PLEASE ACCEPT MY DONATION OF \$ \_\_\_\_\_

- .....
- TOTAL ENCLOSED: \$ \_\_\_\_\_
  - PLEASE SEND ME AN INVOICE FOR \$ \_\_\_\_\_
  - PLEASE SEND ME AN INVOICE FOR \$ \_\_\_\_\_ PER MONTH FOR \_\_\_\_\_ MONTHS

**PLEASE SEND YOUR CAMERA-READY LOGO TO  
[JENNI.PERKINS@COVENANTHOSPICE.ORG](mailto:JENNI.PERKINS@COVENANTHOSPICE.ORG)**

**SPONSORSHIP DEADLINE: MONDAY, MARCH 28, 2011**